



## Forsyth County 4-H

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January 5, 2012

Dear Potential Supporters:

Forsyth County 4-H, the youth development program of the North Carolina Cooperative Extension Service will be holding the inaugural 4-H Clover Classic livestock show March 17-18 at the Dixie Classic Fairgrounds in Winston-Salem. Currently, there is an open spring cattle show in Fletcher, as well as an open beef show in Raleigh, but no spring open beef shows in the central/northwest part of the state. Our goal is to fill that need, as well as to provide an opportunity for young people to exhibit their sheep and goats, in addition to their beef cattle for many years to come through this annual livestock show.

In order to make this show a reality, we need the support of many people. We sincerely hope that your sponsorship will result in additional business for your company through these young people's sustained involvement in the agricultural industry.

Our young show people are very likely the future of the agricultural industry, thus we want to provide them with as many positive, life skill building opportunities as possible in order to continue and grow their involvement into many more future long-term agricultural endeavors. According to research by Boleman, Cummings and Briers (2004), youth beef project participants are gaining at least seven of these life skills including:

- Self-motivation
- Decision making
- Accepting responsibility
- Developing self-discipline
- Knowledge of the livestock industry
- Building positive self esteem

Please give this your sincere consideration. Forsyth County 4-H is a non-profit and your donation may be tax deductible (please consult your tax preparer for additional information). Feel free to contact us with any questions that you may have regarding this wonderful opportunity. For your convenience, a donation form is enclosed.

Thank you for allowing us to provide our young people across the state, Virginia and possibly South Carolina and Tennessee with the chance to exhibit their animals in a positive, fun, family-friendly environment and demonstrate the skills that they have learned and have been practicing so hard at home.

Sincerely,

April W. Bowman  
4-H Extension Agent,

Mary Joe Hanes  
Chair, Clover Classic Livestock Committee

Boleman, C.T., Cummings, S.R., Briers, G.E. (2004). Parents' perceptions of life skills gained by youth participating in the 4-H beef project. *Journal of Extension*, 42, 5. Retrieved October 11, 2010, from <http://www.joe.org/joe/2004october/rb6.php>.



## Clover Classic 4-H Livestock Show

### **Platinum Show Sponsor** **\$2,000**

- Name the show after your business.
- Bring a table-top display to set up at the 4-H Clover Classic.
- Business card size ad on the inside cover of the show program and name announced during the show.
- You may bring a banner to display or we will provide a sign for you that will hang in the ring.
- Name and logo on the show program, photo backdrop, rules, entry forms, Facebook, website and exhibitor t-shirt.
- Presentation time on Saturday and Sunday.
- Name listed in The Carolina Cattle Connection - the official paper of the North and South Carolina Cattlemen's Associations.

### **Gold** **\$1,000**

- Species sponsor (heifer, goats or sheep)
- Bring a table-top display to set up at the 4-H Clover Classic.
- Business card size ad in the show program and name announced during the show.
- You may bring a banner to display or we will provide a sign for you.
- Name and logo on the show program.
- Name listed in The Carolina Cattle Connection - the official paper of the North and South Carolina Cattlemen's Associations.

### **Silver** **\$ 500**

- Species Showmanship Sponsor (heifer showmanship, goat showmanship or sheep showmanship)
- Bring a table-top display to set up at the 4-H Clover Classic
- Business card size ad in the show program and name announced during the show.
- You may bring a banner to display
- Name listed in The Carolina Cattle Connection - the official paper of the North and South Carolina Cattlemen's Associations.

### **Bronze** **\$ 250 cash or Prizes Valued at \$250**

- Grand and Reserve Champion Breed prize sponsor (Beef Cattle only and the breed must have at least 6 head present)
- You may bring a banner to display.
- Name listed in The Carolina Cattle Connection - the official paper of the North and South Carolina Cattlemen's Associations.
- Name listed in show program and announced during the show.

### **General** **\$ 100 cash or Prizes Valued at \$100**

- Name listed in The Carolina Cattle Connection - the official paper of the North and South Carolina Cattlemen's Associations.
- Name listed in show program and announced during the show.



## Clover Classic 4-H Livestock Show

\_\_\_\_\_  
Name of Sponsor or Business

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State and Zip

\_\_\_\_\_  
Website Address

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Amount of Donation

\_\_\_\_\_  
Signature of Donor

\_\_\_\_\_  
Date

Please mail this form along with your donation and a company business card (for donations \$500 and up) prior to February 1<sup>st</sup> to:

Forsyth County 4-H  
C/O April Bowman  
1450 Fairchild Road  
Winston-Salem, NC 27105